

Capital efficiency and cost control

Bjørn Erik Næss, CFO

DNB



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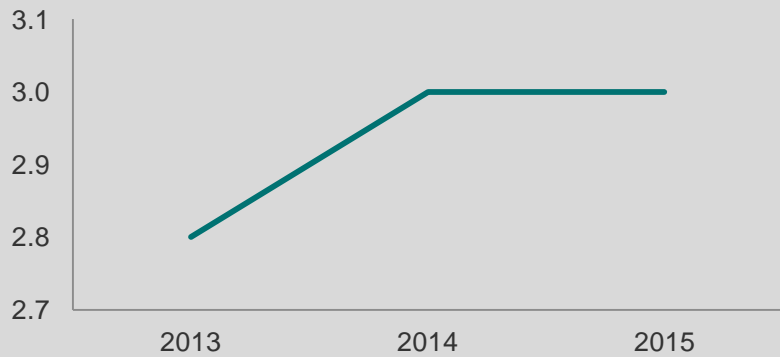
Adequately capitalised

Strict cost control

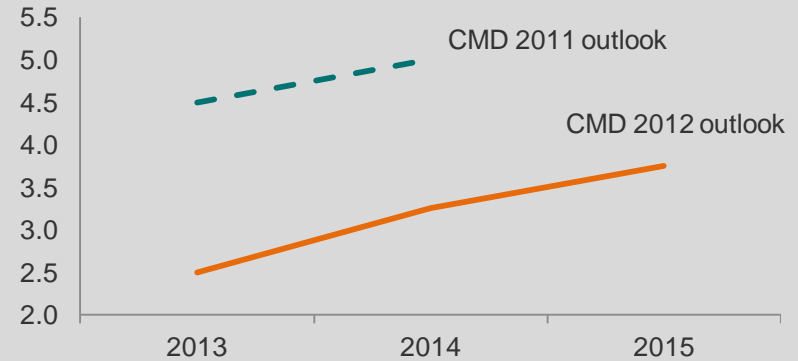
Strong funding position

Macro parameters Norway - key assumptions

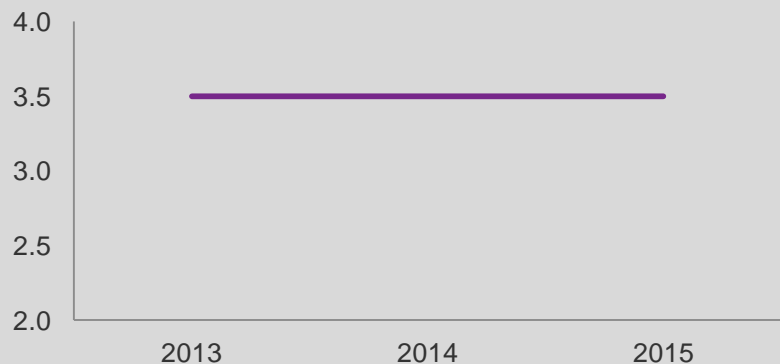
GDP growth*, per cent



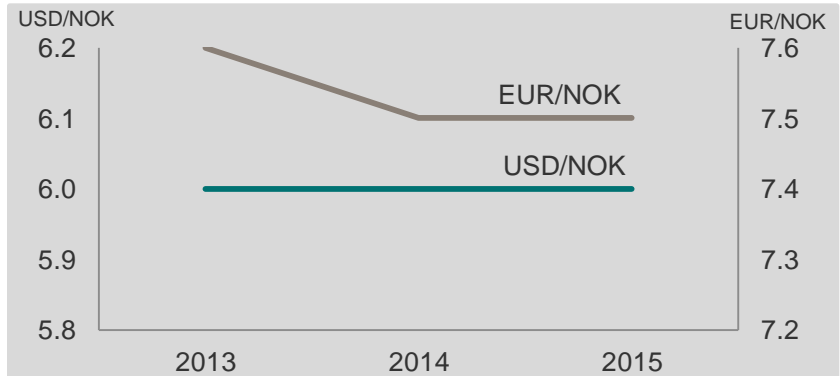
3-month NIBOR, per cent



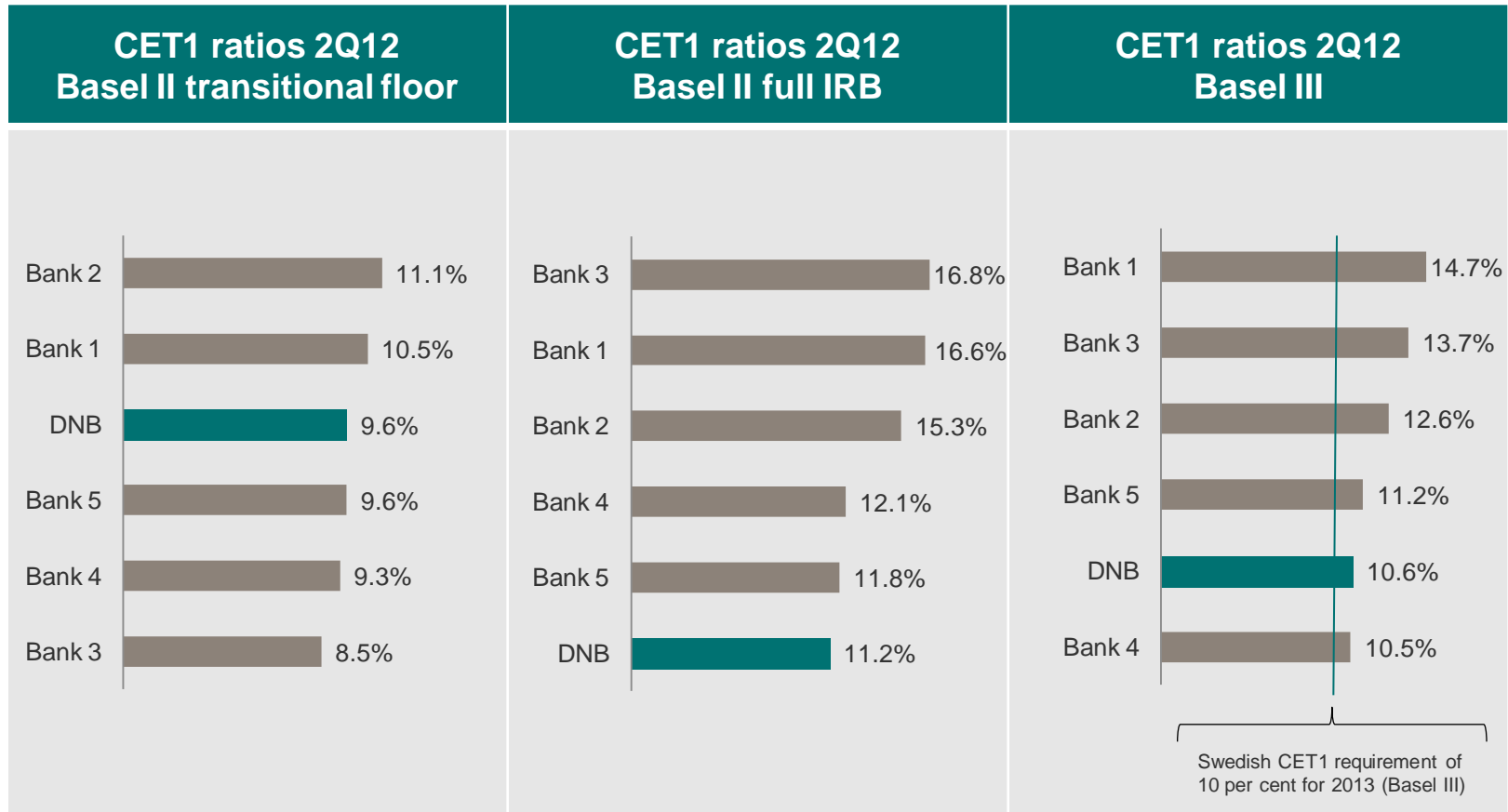
Unemployment rate, per cent



Exchange rates

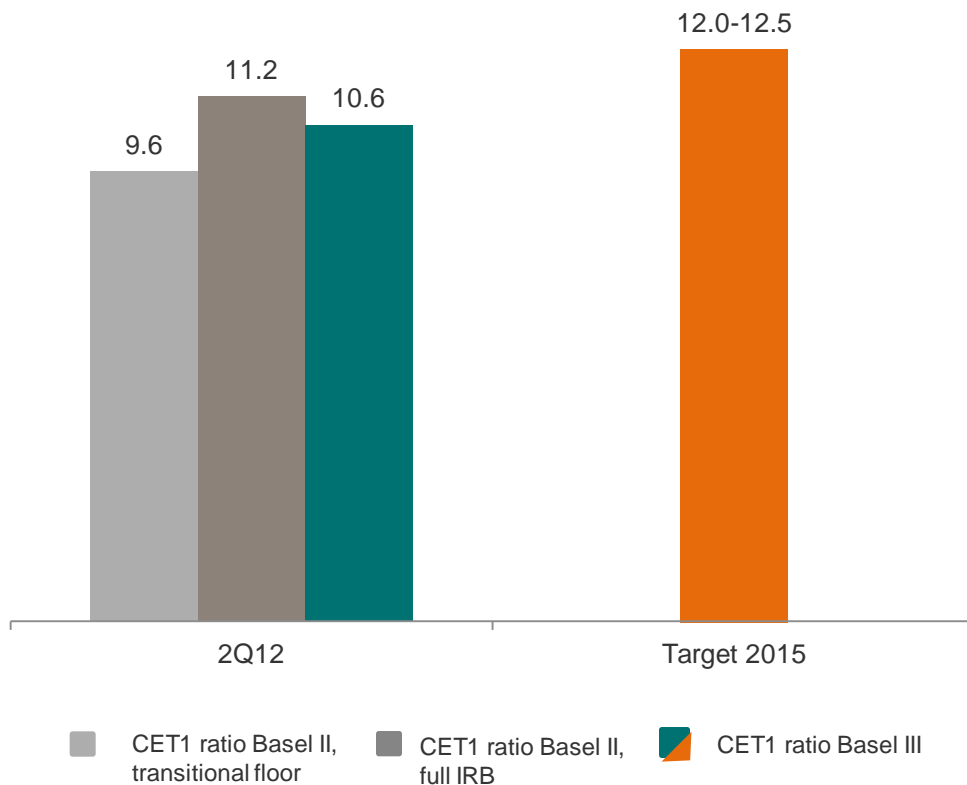


DNB already meets the 2013 Swedish capital requirement – despite higher risk weights than peers



Well positioned to comply with future capital requirements under Basel III

CET1 ratios (per cent)

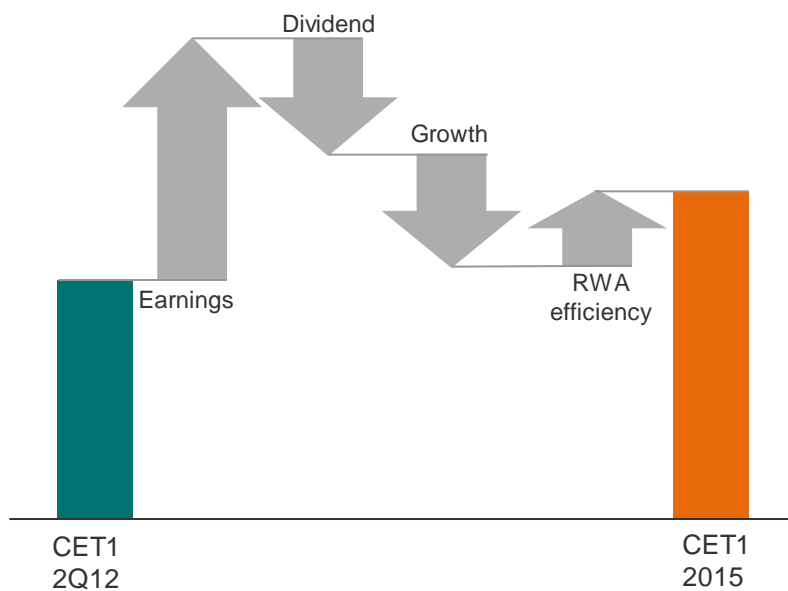


Key assumptions, Basel III transition

- Transitional floor removed
- International Accounting Standard 19 included
- Credit Value Adjustment (CVA) charge included
- Increased CET1 deduction for expected loss (EL) > loan-loss provisions
- Deduction method applied for consolidation of insurance

Adequately capitalised through earnings and increased RWA efficiency



CET1 ratio development (illustration)



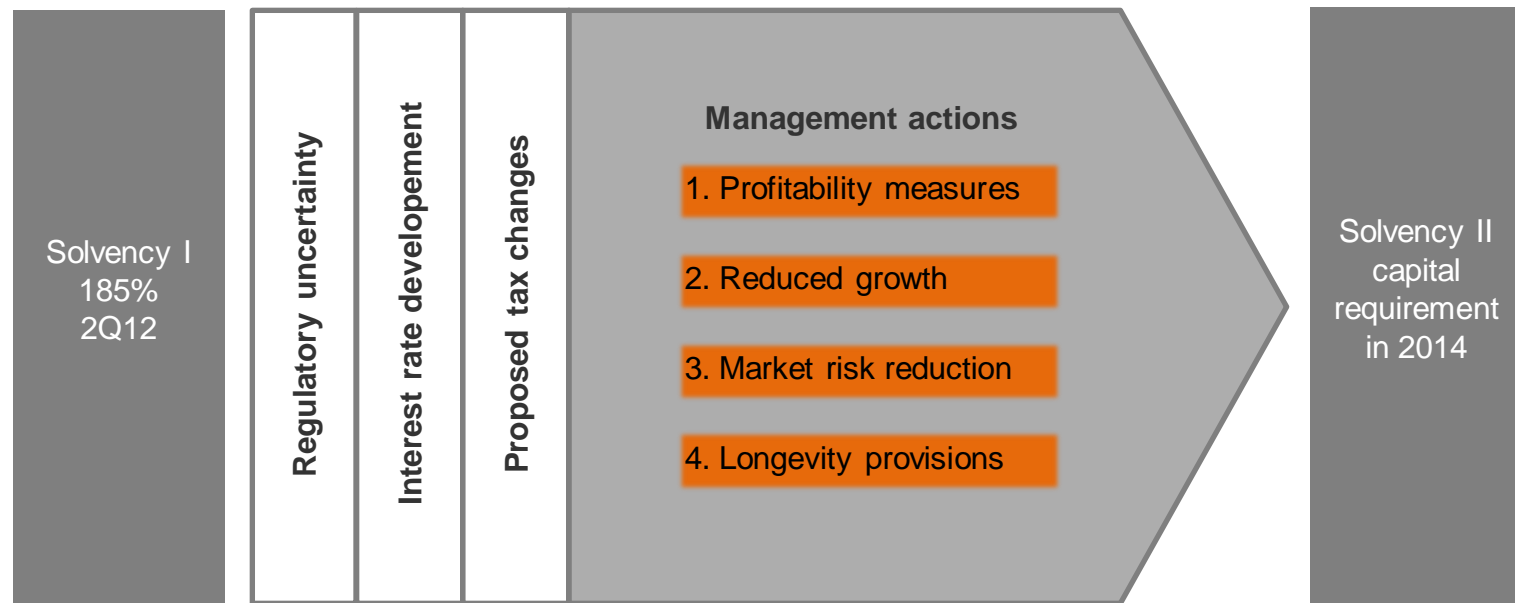
Key measures, RWA efficiency

- Sale of non-core assets
- Asset reallocation
- Alignment of investments between business areas
- Product redesign
- Trimming of exposures and limits
- Enhancing RWA awareness

Recent regulatory development for life insurance is positive - key uncertainties still need to be resolved

	Recent developments and key uncertainties	
Solvency II	<ul style="list-style-type: none">• Final decision on Norwegian interpretation not finalized• Transition for existing life contracts being discussed	
Product regulation	<ul style="list-style-type: none">• New hybrid product models for private occupational pensions introduced• Voluntary transfers of paid-up policies to non-guarantee• Conversion mechanism to new products still to be decided upon	
Longevity provisioning	<ul style="list-style-type: none">• Longevity provisions to be prioritized, but time-frame remains uncertain	
Tax	<ul style="list-style-type: none">• Proposal of removing tax exemption on capital gains for life companies	

Positioned to meet future Solvency II capital requirements without further capital injections



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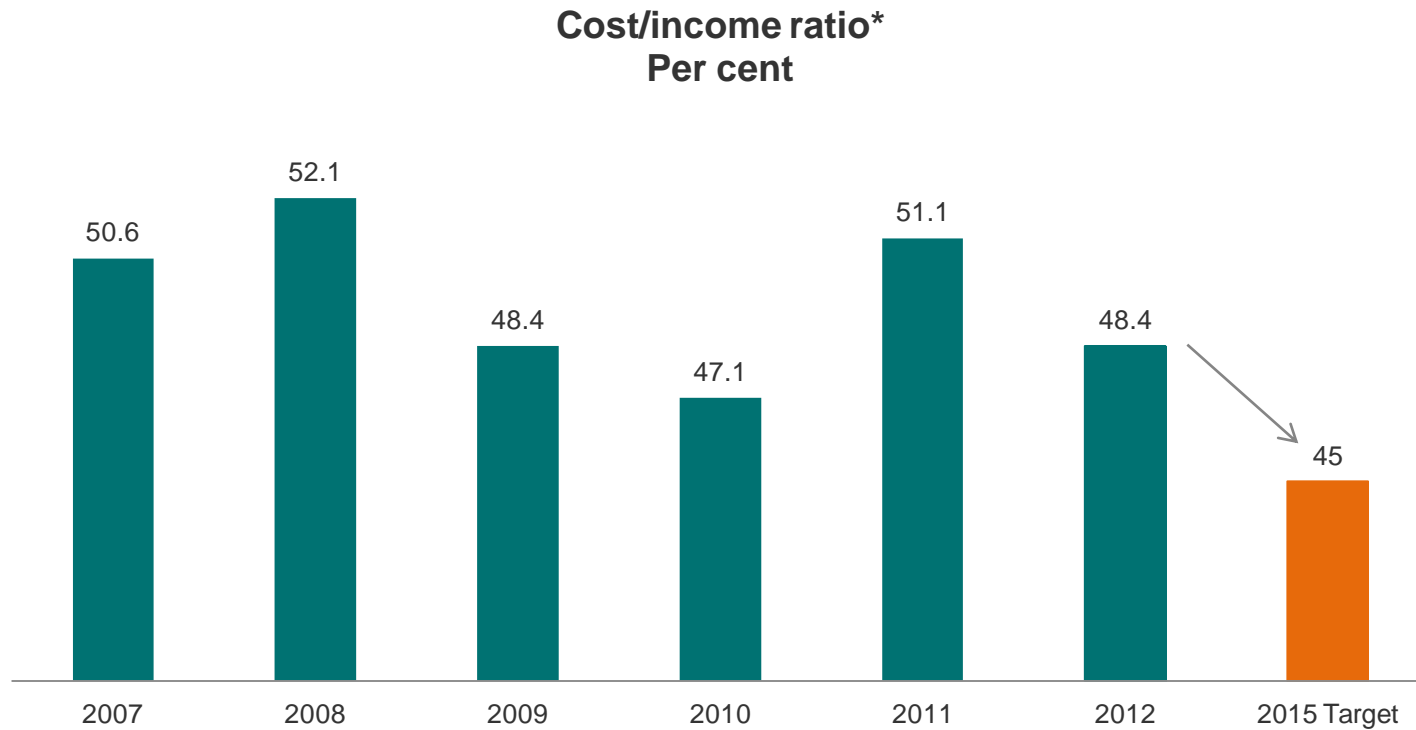
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Strict cost control

Strong funding position

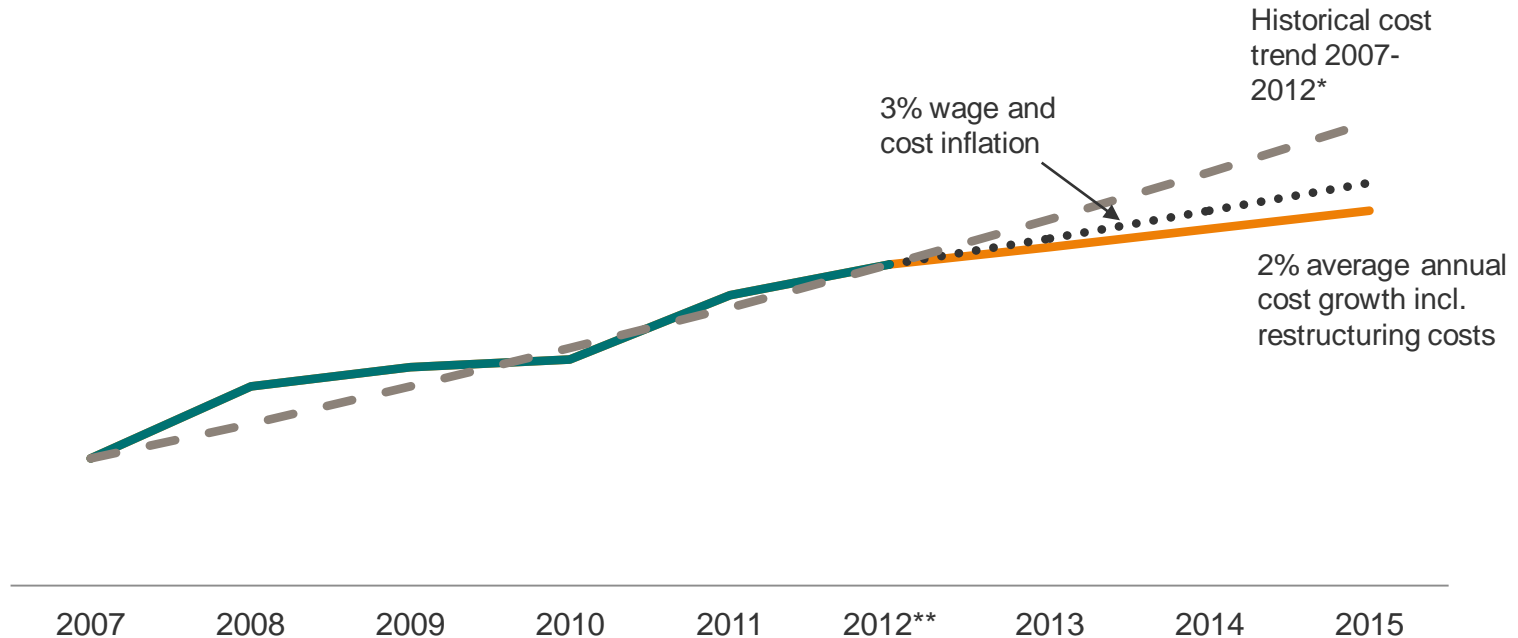
Solid cost/income ratio

- on track to reach the 45 per cent target



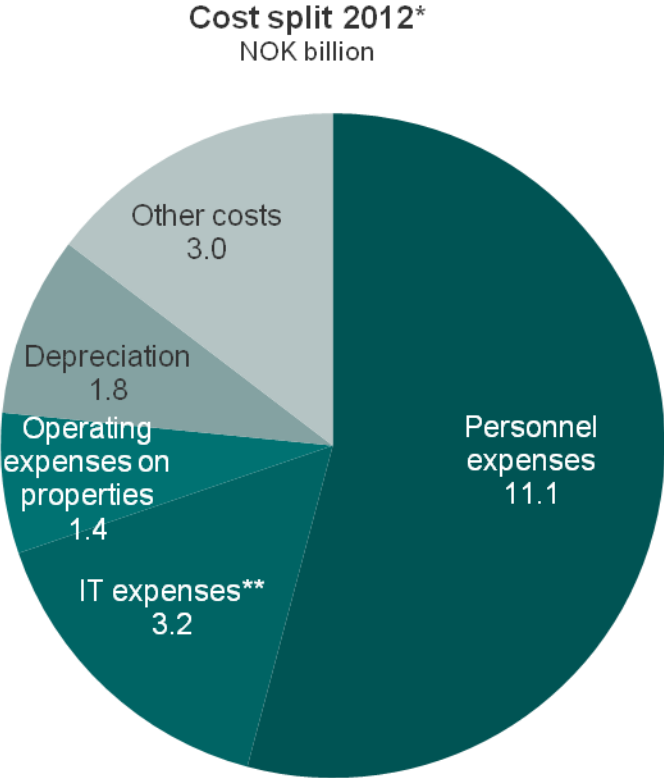
Curbing cost inflation

- future operating costs targeted at nominal level

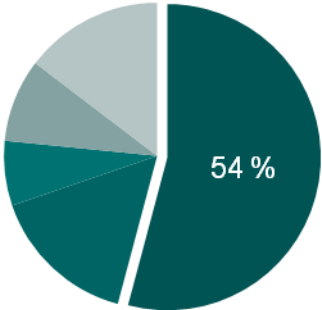


Maximum 2 per cent average annual growth in nominal operating costs from 2012**

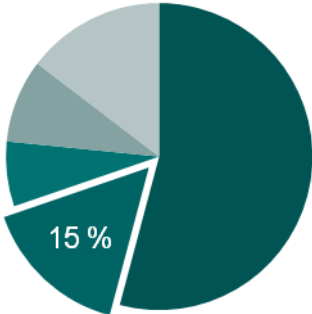
Addressing the main elements of our cost base



Personnel expenses as share of total costs

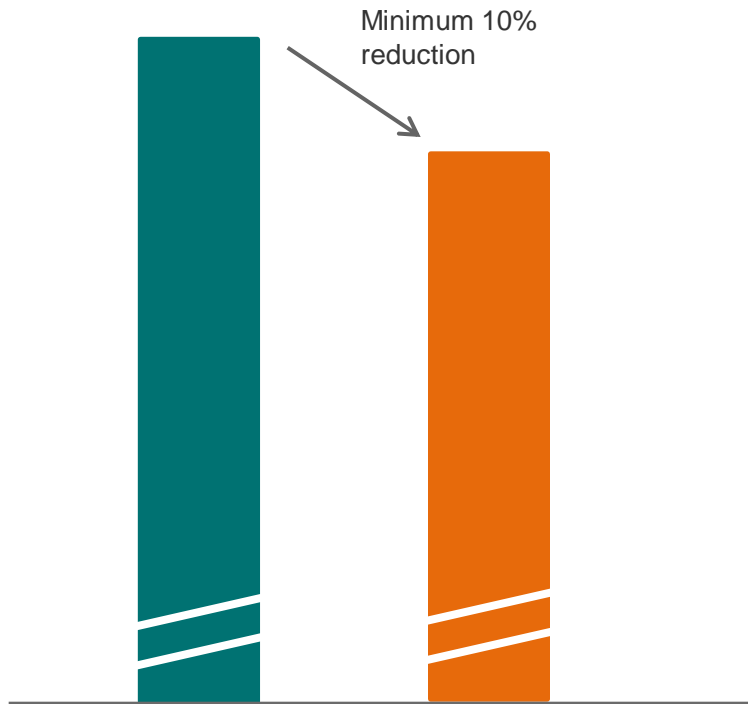


IT expenses as share of total costs**



Cost initiatives include reduced headcount

Projected number of full-time positions towards 2015



Structural adjustments and productivity measures

- Sale/restructuring of non-core assets:
 - 700-800 employees
- Measures to increase productivity:
 - Minimum 650-700 employees

Major efficiency and restructuring measures

NOK million

Increased efficiency – One Group	<ul style="list-style-type: none">• Change IT sourcing model, consolidation and decommissioning of IT systems• Optimise marketing sourcing mix• Scale and optimise back office/support functions	200-300
More efficient retail distribution	<ul style="list-style-type: none">• Reduce the number of physical locations in the distribution network• Increase economies of scale through the integration of Nordlandsbanken• Divest non-core assets	250-300
Optimise corporate banking across geographies	<ul style="list-style-type: none">• Adjust international distribution• Optimise core functions across geographic and industry segments• Restructure banking activities in Poland	150-200
Restructuring life insurance	<ul style="list-style-type: none">• Restructure organisation in line with new business model<ul style="list-style-type: none">• process automation, standardisation and lean back office operations• more efficient customer operations and sales	200-250

Case 1: Realising the effects from One Group



Cost initiatives of NOK 200-300 million

Back-office operations

- ▶ Coordination, automation and process improvements
 - ▶ Offshoring of banking production – pilot rollout autumn 2012
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Business support

- ▶ Full review and optimisation of processes in business support functions and corporate staff units
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IT

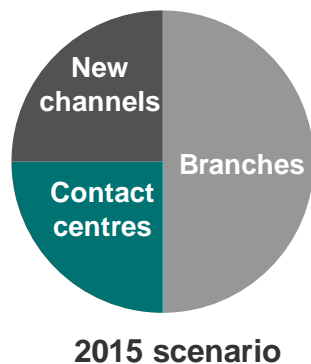
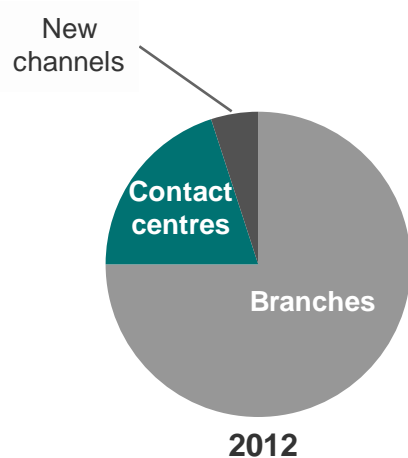
- ▶ Sourcing of IT applications
 - ▶ Consolidation and decommissioning of systems
 - ▶ Quality and productivity improvements through LEAN initiatives
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Marketing

- ▶ Optimisation of marketing sourcing mix

Case 2: Increased distribution efficiency through a new retail distribution strategy

Sales by channel



Cost initiatives of NOK 100-150 million

Increase traffic through new channels

- ▶ Increase sales and service through mobile, digital and social media
 - ▶ Increase process automation
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Adjust physical presence

- ▶ Remove overlaps in branch network
 - ▶ Reduce presence in unattractive markets
 - ▶ Focus on big cities and demographic centres
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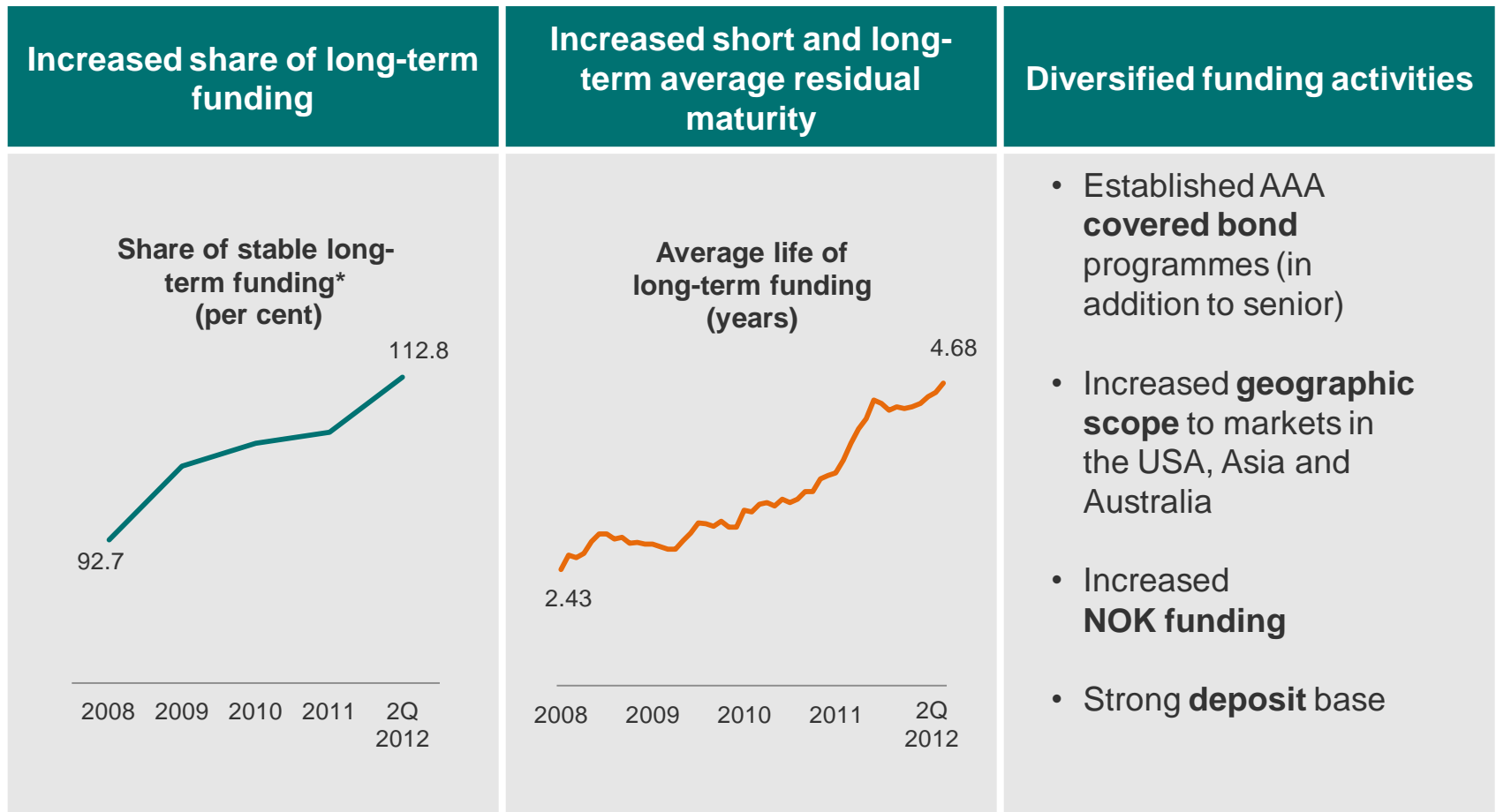
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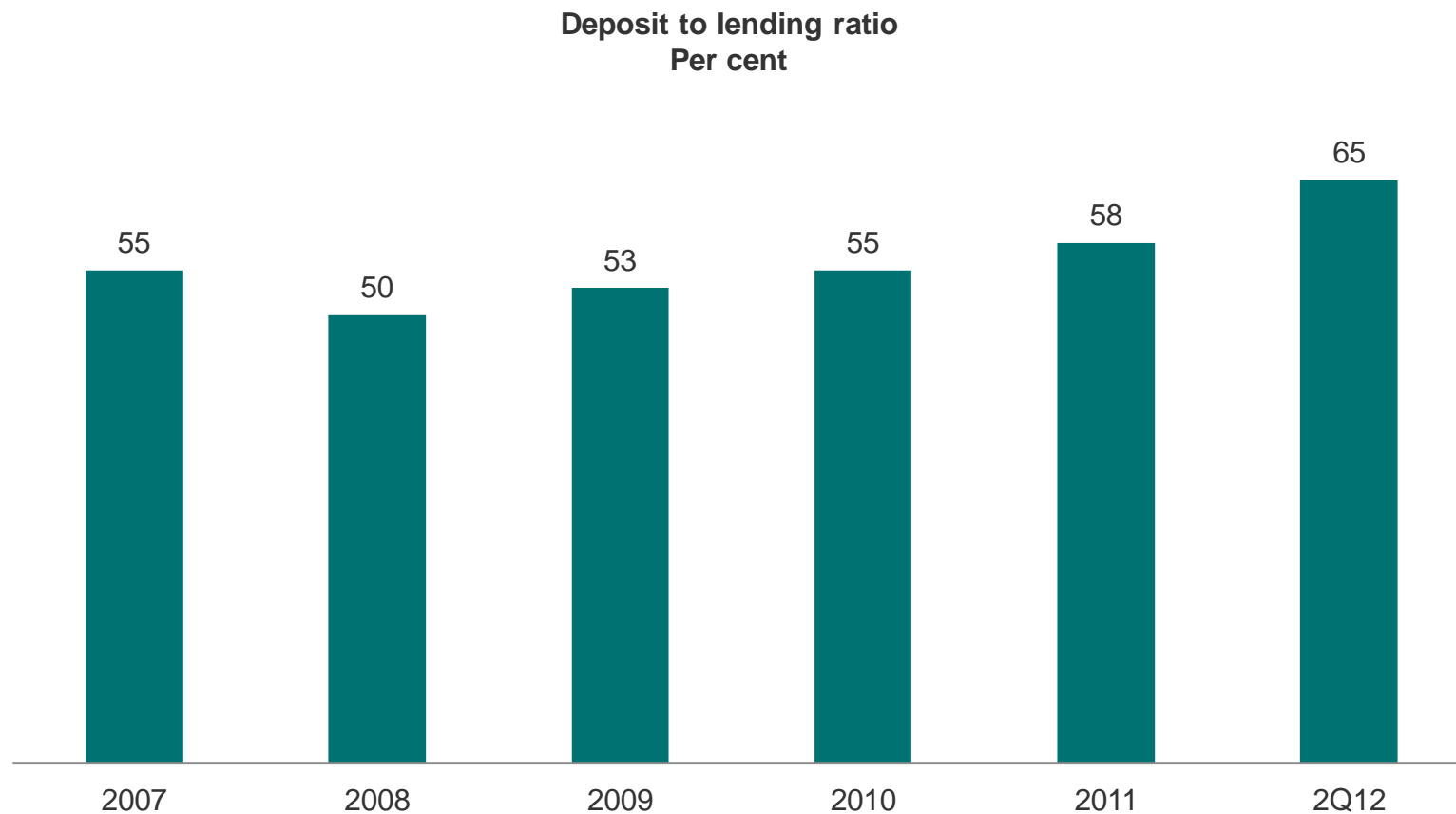
Strict cost control

Strong funding position

Funding structure significantly strengthened since the financial crisis

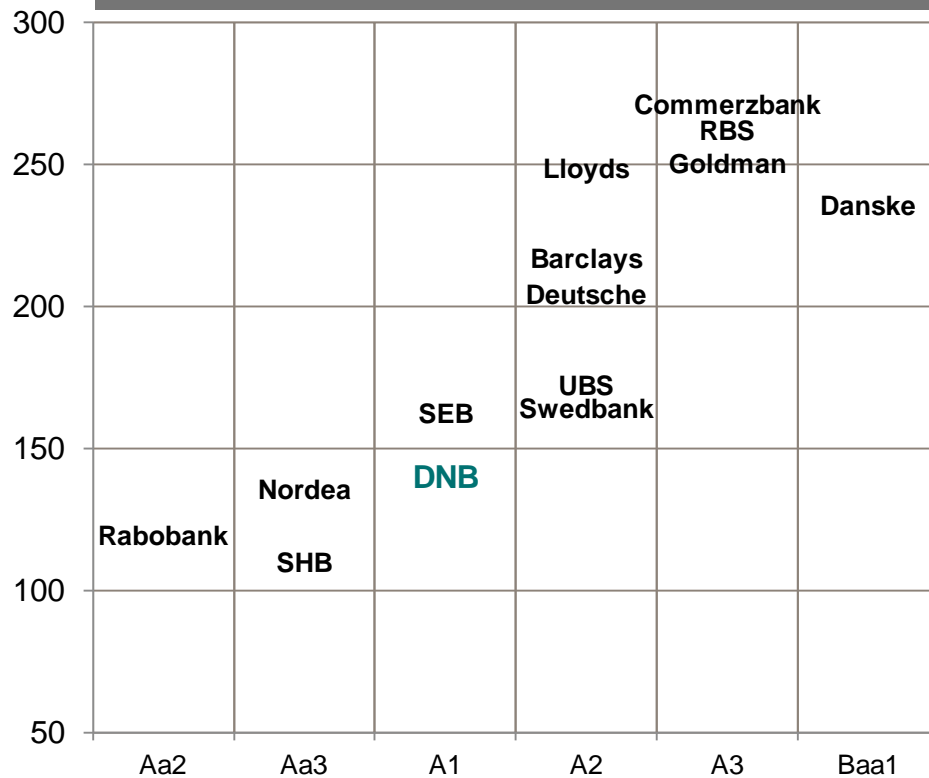


Solid and stable deposit to lending ratio

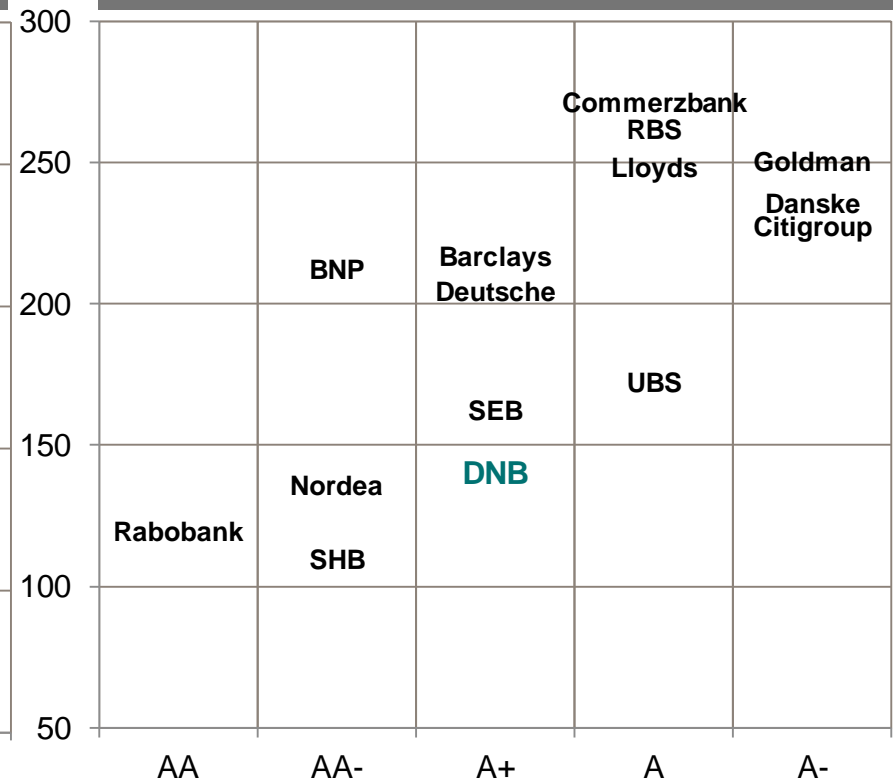


CDS prices best in rating class - and in line with stronger ratings

Moody's - CDS (bps)



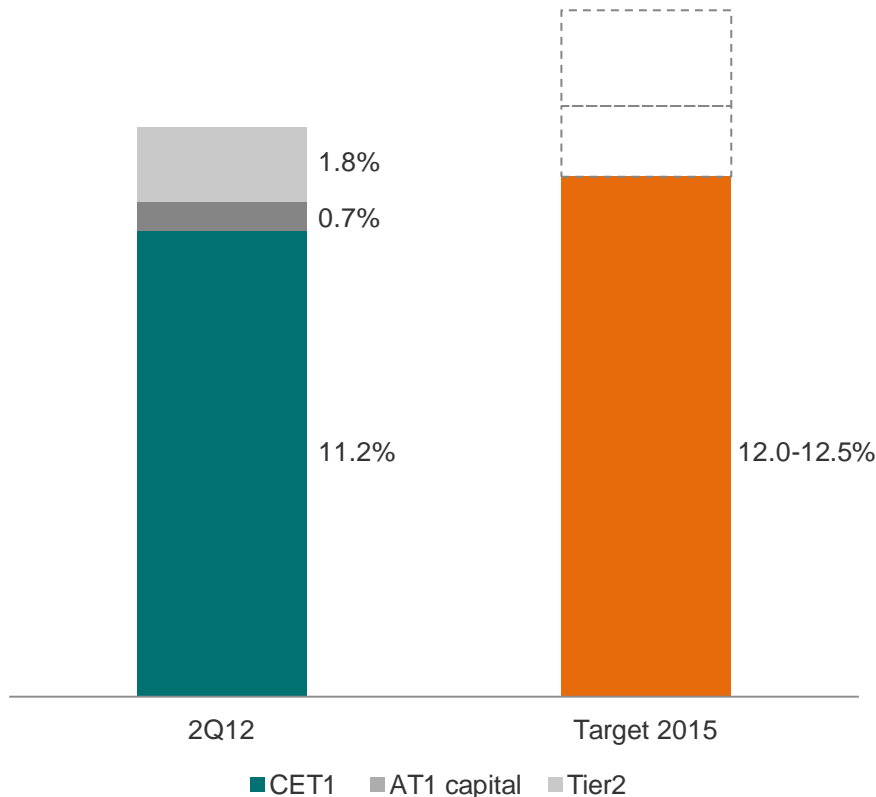
S&P - CDS (bps)



Long-term rating ambition of AA for DNB Bank ASA and AAA for Boligkreditt AS is maintained



Optimising total capital structure



- DNB will continue to issue additional capital instruments to optimise capital structure
- Dividend payments on ordinary shares and coupon payments on Additional Tier 1 (AT1) instruments are at the discretion of the issuer
- DNB intends to make decision on such payments in line with the hierarchy of DNB's capital structure

Less impact from funding costs

Compliant with the Liquidity Coverage Ratio (LCR) requirements

- Central bank deposits and bonds are financed by money market funding

Prepared to implement Net Stable Funding Ratio (NSFR) towards 2018

- Most of the inexpensive funding raised before the start of the financial turmoil is already refinanced
- The average margin for the current funding portfolio almost equals current market levels for covered bonds
- Most of the funding requirements are expected to be covered by customer deposits and covered bonds

Reasonably **stable funding and liquidity costs** in the short run. Future changes in liquidity and funding costs to be **absorbed in customer margins**

Adequately capitalised

Strict cost control

Strong funding position



RoE above 12 per cent in 2015



DNB

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